

ERIC JUAREZ

EDUCATION

DEPAUL UNIVERSITY

Sept. 2012 - June 2017

Bachelor's of Science in
Information Technology

TECHNICAL SUMMARY

Languages

HTML5, CSS, Ruby, SQL, PHP,
C#, .NET, Markdown

Software

Word, Excel, PowerPoint,
Access, SPSS, Constant
Contact, Squarespace, Shopify,
DreamWeaver, Twitter, Facebook,
Instagram, Pinterest, Drupal,
Wordpress, Facebook Ads,
Instagram Ads, Adobe Photoshop,
Adobe Illustrator, Facebook
Ads, Visual Studio, MailChimp,
JIRA, CA Rally, Github,
Salesforce, HubSpot CRM and
Axure

SKILLS

Front-End Development



Web Content



Web Production



Agile



Project Management



EXPERIENCE

WALGREENS

Ecommerce Web Production Specialist

Aug. 2017 - Present

- Review and slice images to optimize loading speeds and capacity
- Communicate with graphic designers and developers for photo specifications
- Maintain and organize photos on the server for Walgreen's online retail products, photo, and pharmacy departments

SUSAN WHEELER DESIGN

Web Content Specialist

Oct. 2013 - Aug. 2017

- Update Shopify website with products and creative content
- Manage digital content and communicate with contacts for press inquiries
- Design digital content using Photoshop and Illustrator for monthly mass emails and website updates

CGM INTERACTIVE

Web Content and Socia Media Intern

Oct. 2016 - Feb. 2017

- Updated Latitude North website, created branding blog posts, and sent out marketing email blasts to 16,000 Latitude North subscribers through MailChimp
- Utilized Salesforce to keep track of sales leads
- Demonstrated Agile Methodology in day-to-day project team interactions

PORTFOLIO URL

www.ericjuarez.com

WEBSITES CREATED

Susan Wheeler Design

- Created and uploaded 50+ products to website using Shopify
- Setup pop-up for email capture directly into a Constant Contact mailing list
- Viewable at:
www.susanwheelerdesign.com

The Chicago Responsible Jewelry Conference

- Created website using Wix
- Viewable at:
www.chiresponsiblejewelryconference.com

ADDED EXPERIENCE

MANIFESTO

Front-end Web Developer

Nov. 2017 - Present

- Update website by adding and deleting products using HTML and CSS in Dreamweaver
- Create product cut sheets using Adobe InDesign adhering to brand guidelines

HOBBIES/INTERESTS

- Avid tennis player
- HBO fanatic
- Comedic podcast enthusiast